



# **CORPORATE PROFILE**

# **EDISH NETWORK SOLUTIONS**

## Company Introduction:

Edish Network Solutions is a proactive organization based in Pakistan/USA. We are specialized in Domain Registration, Web Hosting, Web Designing, Website Development and E-commerce Solutions, our aim is to help you and promote your business successfully. We can design a unique and fully customized website for your business to provide your customers with information, on all your products and services. We can also create dynamic websites, which you can update yourself without any technical knowledge - ideal if you want the ability to add new products, update prices, change product images, etc.

At Edish Network Solutions, we like to work closely with our customers, and we aim for 100% customer satisfaction. We involve you at every step of the process, ensuring that you get the Web Solution that you want. Whether you have an individual, small to medium sized business or large corporate company, we have the skills to 'realize your e-dreams'.

Edish Network Solutions has completed many web projects catering to niche segment of internet fraternity, which include portals, dynamic websites, multimedia rich interactive websites with Flash, OsCommerce websites, and Intranet based solutions for Business Automation. The sites and portals generate a run-of-the-network traffic and a significant business every month for our clients.

Edish Network Solutions offers its customers a single source solution to meet the full range of their increasingly complex data communications needs. Edish Network Solutions has been setup to cater to the escalating needs of a rapidly evolving retail and corporate data communications market.

Edish Network Solutions bridges the technology differences for a multitude of industries, and business of all types and sizes from small and mid-sized companies to large enterprises. Our experts ensure you will receive high quality service, allowing you to develop and deploy your value-added products more easily and more efficiently.

The focus of Edish Network Solutions e-business solutions is on delivering business improvement by providing complete e-business solutions that integrate business processes into an Internet enabled, centralized system that streamlines communications between customers, suppliers and employees.

Today Edish Network Solutions is offering state-of-the-art facility to provide customers with excellent e-business services. Our new e-Business Solutions Centre is the easiest and fastest way to extend the capabilities of your business to your customers, partners, and business units.

## Clientele:

Our strong and proven website designed, methodology is customized specifically to our client's requirement and industry standards. We strive to achieve the best results for our customers they needed to compete in the online marketplace.

We have some reference for satisfaction as below:



## Mission & Vision:

Our Mission is to achieve excellent performance and become a benchmark in this fast growing Industry of Information Technology worldwide. We are continuously working to improve our

services to be able to take up more challenging tasks and to enhance our services competently with efficient and more accurate results. We continually provide necessary training to our highly skilled staff assuring a maximum use of the cutting edge technology and to fully keep us equipped with the latest trends and technology so that we keep on providing quality services to our valued Clients.

To develop a strong Client base with an equally effective Support structure which acts as a catalyst for effective deployment of futuristically complete and credible IT solutions. We strive to achieve this by focusing individually on each project and build a healthy relationship with our Customers.

We provide quality, affordable and effective web, screen, print solutions, and develop an ongoing relationship with our clients. At Edish Network Solutions, client satisfaction is our number one priority, as without you we would cease to exist.

Schmittlein said - "An organization that is perceived as doing a relatively good job, or of being relatively forthcoming in one area of trust, is seen as doing well elsewhere, too. The value of that trust element has not been going down over time. "We too believe that Customer Satisfaction and Trust will always be our Key for success!"

To be a proactive leader of the global information technology fraternity.

### **Quality & Management:**

Quality is a comprehensive & fundamental rule or belief, for leading & operating an organization. In addition, this helps in continually improving performance over the long term.

After having brought the company from the conceptualization stage onward, the management is confident that technologies, work force and determination are poised for growth and wide acceptance.

The management is continually identifying some more niche segments, where the presence is desirable to ensure globalization of the organization's presence.

### **Team & Expertise:**

The team at Edish Network Solutions is well qualified, strongly motivated and the infrastructure setup is state-of-the-art. All this summed up with an interesting work environment to deliver quality solutions, in a timely manner!

Domain Registration

Web Hosting

Reseller Hosting

- Web Designing
- Web Development
- E-Commerce Solution
- Content Management System (CMS)
- Dedicated Server Solution
- Virtual Private Servers
- Internet ShoutCast Radio
- Search Engine Optimization (SEO)
- Email Marketing
- DDoS Protection / Anti DDoS
- Networking & Security
- Personal Email Server Solutions

## **Web Hosting:**

Edish Network Solutions is committed to provide you with the high quality & low cost web hosting. We have awesome features that you will not find even on more expensive dedicated web hosting plans. Web hosting with 24/7 email support, live online web support and web hosting with service in English and service in Urdu.

With servers located in UK and USA, we provide High-tech Hosting Solutions with nonstop 99.99% Uptime, regular data backup and around the clock nonstop technical support.

We offer UNIX servers, affordable hosting with features including PHP, Perl scripting, MySQL with php MyAdmin, and a fully featured website reseller hosting cPanel/WHM control panel to command your site. We give multitudes of disk space and bandwidth to support your website.

Our website hosting reseller package gives you the tools you need to become a truly successful company, whether it be for your hosting company, Design Company or any business. Our reseller hosting is truly an asset for anyone who wants to host multiple domains.

## **Reseller Hosting:**

Thousands of websites and internet businesses spring up every single day, and those sites need to be hosted somewhere. Why not with you? If you are serious about reselling hosting, or if you would just like to find out more, this article will show you everything you need to know to build a successful and lucrative online business.

At Edish Network Solutions available reseller plans. Each plan comes with unlimited MySQL databases, to host unlimited websites. Practically the differences between multiple reseller accounts are the number allowed cPanel.

Reseller hosting gives the ability to create multiple cPanel accounts under one main account. Instead of just adding on a domain and having to control it under the main account control panel, separate cPanel accounts can be created. Whether you are looking to manage your many web sites or you want to resell hosting, our reseller plans have everything you need to host your developing sites.

### **Dedicated Server Solution:**

Specializes in DDoS Protections, Denial of Services mitigation for dedicated and co-located customers. All dedicated servers are connected via 100Mbps Fast-Ethernet. All legal content is permitted on our networks - if DMCA questions arise, they will be forwarded on to customer for appropriate action. IRC is allowed on all dedicated servers, IRCD allowed, Adult content allowed dedicated server. Specialized HTTP filtering is available as an add-on for web customers. Semi-managed high volume and custom builds are available, contact sales team for details.

Our dedicated server solutions include high performance Dell PowerEdge hardware, premium bandwidth AND our 24/7 management service if you choose!

When you order a server, we provide migration assistance to help get you up and running ASAP.

Our customers use servers to run web hosting businesses, support high traffic websites, and operate Gaming Servers, Shoutcast Servers, TeamSpeak Servers, and Ventrilo Servers. All of our servers give you the ability to host as many websites as you would like!

### **Virtual Private Servers:**

If you are looking for a VPS hosting provider that knows how to deliver reliable uptime, the Linux operating systems you want, and the tools every super user needs, welcome to Edish Network Solutions. We have made a name for ourselves in the world of web hosting by combining the quality service that smaller hosts strive to provide with prices our competition is not ready to match.

Delivering the greatest value for your web hosting and reseller hosting dollars is just one more of Fastflow System's uncompromising standards. We offer prices so low that we are not afraid to call them cheap - we have found that providing unmanaged VPS hosting allows us to focus on maintaining server uptime and responsiveness with the lowest overhead. If you are comfortable administering your own server, you will be hard-pressed to find a less-expensive hosting provider.

Try VPS hosting with us for a month and experience the quality that has defined our business since we began in 2007. Our customers are sticking with us for the long term; we hope you'll join us!!

## **Internet ShoutCast Radio:**

ShoutCast services also known as Internet Radio. Using our shoutcast shell account you can play your favorite music over the internet at the quality you want. Our shoutcast shell also supports video broadcasting and is hosted on 100 MBIT's DDoS protected servers giving you the protection & power.

SHOUTcast hosting software allows users to set up their own Internet radio servers using provided software. Multiple clients including Nullsoft's own Nullsoft Winamp, VLC media player, XMMS, Zinf and Apple iTunes, support the output format. Using the software, users may set up radio servers for their own needs. Current uses include listening to music, watching video and listening to live events.

## **Web Designing:**

Edish Network Solutions has an experienced web development team with a large number of web sites to its credit. Edish Network Solutions understands that a web page not only presents the business to the world, but also that the Internet is an important medium for transacting with a company's stakeholders. Because of this, Edish Network Solutions maintains a high standard of quality in all sites that it develops, in terms of aesthetic appeal, functionality, navigation, and overall effect.

When starting any project, our first step is to understand the purpose of the site. By making sure that, we are in tune with our client's needs; our Project Managers are better able to guide the development process, from proposing features that should be offered on the site to basic idea conception, site development and hosting. After the site has been completed, INS remains involved, offering site maintenance and back-end support. Our clients rest assured knowing they have collaborated with a professional, reliable, organization to manage their Internet presence.

## **Web Development:**

Take control on your website update your website 24/7 anywhere, anytime instantly No more waiting for website update from a technical "expert". The most advanced website management system can be used to manage large websites, News portals or any kind of content management solution for internet and intranet like BBC or CNN your changes are immediately "live", No computer expertise required.

Once it is time for the actual coding / building of the website's pages, we implement another advantage over other firms. We code with the search engines and future browsers in mind. In other words, using techniques which will be search engine friendly and browser friendly, we avoid constructing a website which will be non-functional a year from now. This may seem obvious, but a quick look around the web will show you that most developers do not follow this



strategy. It is easy to find sites, which fall apart from one browser to another, or web sites that are ignored by search engines due to improper coding.

## **E-Commerce Solution:**

*"Build a business, not a website"*. At Edish Network Solutions, our passion is building successful businesses online. Our approach differs from most other agencies in that we view the underlying technologies we offer as mere tools of the trade. Instead, the value we deliver to our clients can be measured in business terms, including superior ROI, increased revenue and higher traffic.

Every ecommerce site wants to sell, but only a few are successful. We at Edish Network Solutions are experts at optimizing your online business to increase revenue, traffic, site engagement, conversion, and loyalty. Whether you are building a new online business from scratch or seeking to increase conversion and sales on your existing ecommerce website, we can help. Edish Network Solutions is able to design an almost unlimited range of tailored solutions to meet your specific needs. Our team has over a decade of experience in ecommerce design and development, so we know first-hand what works, and what does not!

## **Content Management System (CMS):**

A website content management system (CMS) is designed to run in the background of a public website. It allows administrators to edit content through an admin panel that is then shown and displays on the public frontend of the website. Often there are several levels of users who have control over the content on the website; these can be super admins, copy writers and editors. Using a special access control system through the web browser creators and editors can manage documents within the CMS. Overall the content management system controls and allows admins to manage workflows and business processes.

Generally, all content in the CMS is stored in an online SQL database system. This database system allows for quick and easy access by all applications and also affords strong security and backup capabilities. This kind of system also allows for version control of web pages.

Edish Network Solutions can show you how to manage your own website with a content management system!!

## **Search Engine Optimization:**

85% of all Internet Consumers use Search Engines such as Google, Yahoo and Msn to search for Products, Services and Information. 90% of all Search Engine Visitors look at Only First (1st) Page Results and Start another Query if they don't find Relevant Results. As a Result, Business goes to



those Website Owners which are placed at First Page (With Top 10 Results) of the Search Engine on their Relevant Keyword or Phrase.

Edish Network Solutions is a company which offers complete search engine optimization of your website which includes Website optimization in onsite and offsite mode, Keywords Optimization, Meta Titles and Meta Description optimization, Link Building Strategies (One-way Linking, Comments Posting, and Forums Posting).

Edish Network Solutions is known by its uniqueness in SEO field for its excellent results in search engine ranking for your desired keywords. Real game in World Wide Web is ranking in search engines for your website and in that you need a trusted partner who guides you in all SEO strategies and help you to get your desired keywords ranking by using White Hat Techniques that all search engines (especially Google, Yahoo and Bing) love it.

### **Advertise on Google - Google Ads Network:**

Edish Network Solutions provides complete advertising solution on Google Network. You can place your ads on Google Advertising Network with our help. Your advertisement is shown according to your given keywords related to your product, services etc.

You can select the keywords according to your product or services etc.; select the targeted countries and languages to show the ads to your desired customers. You can also set per day advertising cost to manage your budget. We will provide complete report and billing information via email including your per day clicks and total impression.

Charges are very competitive; we can advertise your product, services etc. on Google Ads Network in just \$50/month (depends on the setting of per day budget) with taking surety to target minimum 1,168,234 customers per month with approx. 775 original customer clicks per month.

### **Email Marketing:**

E-mail Marketing is a form of direct marketing which uses electronic mail as a medium of communicating commercial messages to an audience. Broadly speaking, every e-mail sent to a likely or existing customer could be considered as part of e-mail marketing. Email Advertising is implemented with an objective of sending e-mails with the intention of acquiring new customers or persuading current customers to buy something instantaneously

Bulk email marketing has slowly become the most popular method of online marketing second to search engine marketing. Businesses large and small can use bulk email marketing to generate leads and traffic, making the Internet a level playing field. Studies have shown that the average bulk email campaign yields a one- to two-percent response. That may not sound like much, but

one-percent of one-million recipients' equal 10,000 new customers! How would that help your bottom line?

## **DDoS Protection / Anti DDoS:**

DDoS (Distributed Denial of Service) is an electronic attack involving multiple computers, which sends repeated requests to a server to load it down and render it inaccessible.

Edish Network Solutions is aimed at helping small-to-medium online businesses to protect themselves from DDOS attacks and other security vulnerabilities.

The foundation of our service offerings, DDoS Shield, provides a capable defense mechanism against distributed denial of service attacks and other exploits that cost businesses billions of dollars every year in lost revenues and recovery costs.

Whether you are looking to take preventative measures to preclude vulnerabilities in your company network or need immediate assistance in mitigating an existing attack, our team of experienced professionals will be able to assess your situation and custom tailor the right services to suit your specific needs.

## **Networking & Security:**

With increasing needs for more hardware, interconnectivity has become essential for business houses.

We offer the following services to assist you for all your Networking needs:

- Local Area Network (LAN) Designing, Implementation and Maintenance.
- Wide Area Network (WAN) Designing, Implementation and Maintenance.
- Network Security
- Internet/Intranet Sharing
- Troubleshooting
- VPN design & Implementation
- Disaster recovery

The wireless networking market is growing rapidly as businesses discover the productivity benefits of going wire-free. The increased mobility that Wi-Fi networks offer has proved beneficial in operations throughout manufacturing facilities, warehouses, transportation depot, hotels, airports, hospitals, colleges, large enterprises as well as convention centers. In the corporation, conference rooms, public areas, and branch offices constitute ideal venues for wireless LANs (WLANs).

Today's business environment is characterized by flatter organizations and an increasing mobile workforce. Users need access to the network well beyond their personal desktops. The Wi-Fi networks fit well with this work environment, giving mobile users real-time access to information, regardless of worker location, for faster and more efficient decision making. Wireless LANs benefit the IT managers as well, allowing them to design, deploy, and enhance networks regardless of cabling / wiring, saving time, efforts and money.

Common Applications Include:

- Residential or business customer aggregation
- Enterprise/Campus Inter-Building Connectivity
- City-wide Municipal Networks

### **iPhone Application Development:**

Edish Network Solutions provides highly expert services for iPhone app development. The company provides quality iPhone and iPad apps programming solutions. The aim of company is to interact with speedily increasing demands of iPhone apps while providing best iPhone app developers available in the market. We not only obligate operable specifications but also our dedicated development team supports clients to make the finest apps. Throughout all assigned phases, our team concentrates on design, usability, functionality and execution.

You might have an enthusiastic idea for an iPhone app but needs assistance in implementation and development? Well, Edish Network Solutions has strong expertise in the field. Our team discusses and warily selects the way you require your application to appear and act. As a high tech iPhone app developer, our aim is to deliver high quality apps at the lowest cost. We offer free bug fixation surface in three months of final project delivery.

Our inestimable passion for experimentation and development of top-notch, rich featured and rock solid applications that more than satisfy customer requirements has earned us great respect in the field of Smartphone App development. We have special expertise and full proficiency in Objective C, JAVA, HTML5 and CSS3, while also having strong knowledge of other languages. We prefer to toil as a team while working closely with developers, designers and marketing veterans. All these key functional groups work together seamlessly to provide best mobile and iPhone apps. Up till now, Edish Network Solutions has provided state of the art solutions in social media app development, eBooks, games, business application and many more.

### **Microsoft .NET Application Development:**

We provide a solid Microsoft operating system. The platform incorporates applications, a suite of tools and services, and a maximization of the infrastructure of the company's Web strategy. We allow erasure of boundaries between applications and the internet. Instead of clients

interacting with an application or a single Web site, using .NET will connect the client to an array of computers and services. These provide for client ability to exchange and combine objects and data. No wonder clients' businesses become very successful.

With our conductivity, clients will have new ways to interact with application data, such as speech and handwriting recognition. This technology is revolutionary, enabling clients to do things that were never before possible. Through our system clients can integrate fax, e-mail and phone services, and centralize data storage. Also clients can synchronize all of their computer devices to be automatically updated. Our clients truly get the benefit of cutting-edge technology. Why not take your business into the stratosphere?

Our clients have access to their information on the internet from any device, anytime, anywhere. Global interconnectivity is always possible. Teleconferencing is sent to another level. All customers, suppliers, and employees are linked. With this feature, there is true cost minimization. What a better solution! Higher profile through improved communications.

**Cell Pakistan:** +92 321 279 2242  
+92 333 235 8225

**Cell USA:** +1 503 622 9221

**Email:** info@edish.net

**Website:** <http://www.edish.net>